



SYNNECT



STRATETRA™

Intelligence for Sport. Precision for Performance. Insight for the Future.



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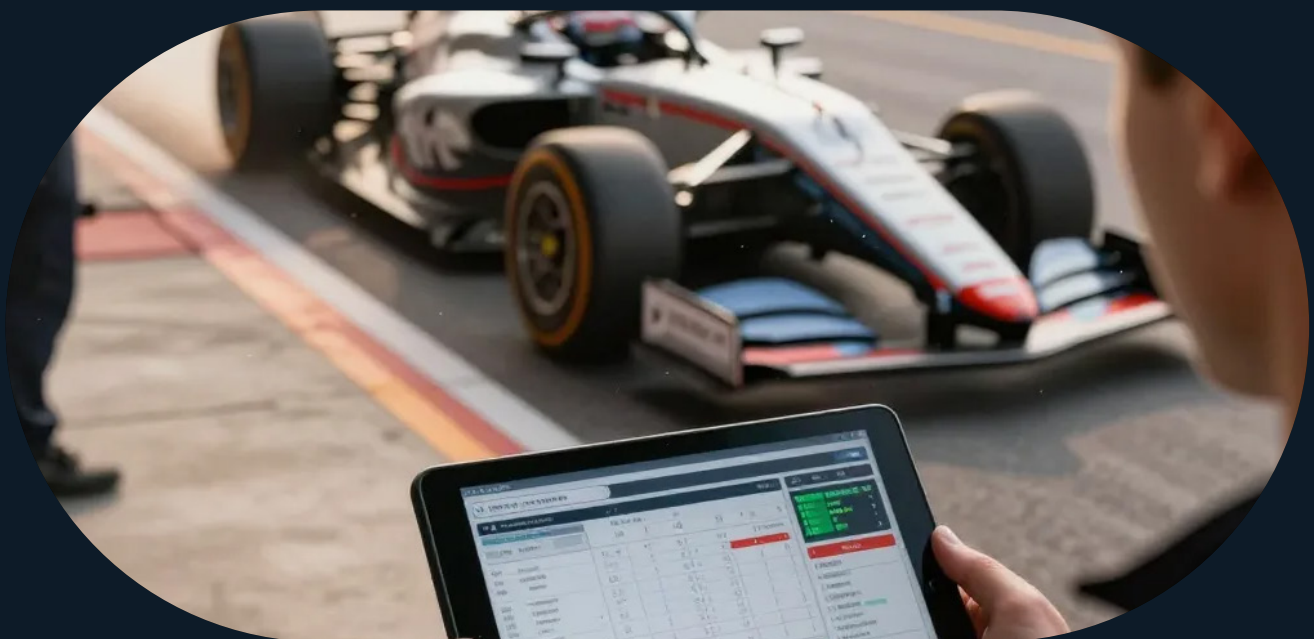
From Data to Dominance. From Talent to Triumph.

Sport has entered an era where performance, talent development, competition integrity, and commercial sustainability are shaped by intelligence. Decisions can no longer rely on intuition alone. They require evidence, foresight, and real-time understanding.

Stratetra™ is an advanced sports intelligence platform designed for federations, clubs, academies, leagues, and national sporting bodies. It unifies performance data, athlete development, competition analytics, scouting intelligence, medical insight, and governance into a single, cohesive system.

By connecting every layer of sport — from grassroots to elite, from training to competition, from talent identification to long-term strategy — Stratetra™ enables sporting organisations to plan smarter, perform better, and build sustainable success.

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The Sport Intelligence Shift

From Intuition-Led Sport to Intelligence-Driven Performance

Modern sport faces growing complexity:

- Rising performance expectations
- Increased injury risk and athlete load
- Fragmented data across teams, coaches, and systems
- Pressure for transparency, fairness, and governance
- Commercial and fan engagement demands

Yet most sporting organisations still operate with disconnected tools — performance data here, scouting notes there, medical records elsewhere, and competition analytics siloed from decision-makers.

Stratetra™ introduces a unified sports intelligence model. It does not replace coaches, scouts, or sport science teams. It augments them with intelligence, giving every role a shared, trusted view of performance, risk, and opportunity.

This is sport that learns, adapts, and evolves — season after season.

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Athlete & Performance Intelligence

Athlete Performance & Load Intelligence

Stratetra™ provides deep insight into athlete performance, readiness, and progression. By combining training data, match statistics, biometric inputs, and contextual factors, it delivers a holistic view of athlete health and output.

Capabilities include:

- Performance tracking across training and competition
- Load monitoring and fatigue analysis
- Injury risk indicators and recovery intelligence
- Longitudinal athlete performance history
- Position-specific and role-based performance benchmarks
- Individualised performance profiles

This enables coaches and performance staff to balance peak performance with long-term athlete wellbeing.

Talent Identification & Development Intelligence

Stratetra™ supports the full talent lifecycle — from grassroots discovery to elite progression.

Capabilities include:

- Talent scouting and evaluation frameworks
- Age-group and pathway progression tracking
- Skills and attribute benchmarking
- Comparative talent analysis across regions and competitions
- Development planning aligned to long-term athlete pathways

Talent decisions become evidence-based, fair, and strategically aligned.

AI, Security & Application Innovation

Team & Tactical Performance Intelligence

Stratetra™ delivers advanced analysis of team dynamics, tactics, and execution. Capabilities include:

- Match and training analysis
- Tactical pattern recognition
- Opposition analysis and preparation
- Set-piece and phase-of-play intelligence
- Role interaction and team cohesion metrics

This gives coaching teams a structured, analytical foundation for preparation and in-game decision-making.

Competition & League Intelligence

For leagues and federations, Stratetra™ provides visibility into competition health, fairness, and performance trends.

Capabilities include:

- Competition performance analytics
- Scheduling and fixture impact analysis
- Referee and officiating performance insights
- Integrity monitoring and anomaly detection
- Historical competition benchmarking

Competitions become more transparent, balanced, and trusted.



Medical, Governance & Commercial Intelligence

Medical, Wellness & Risk Intelligence

Stratetra™ integrates wellness, medical, and performance data to support athlete safety and longevity.

Capabilities include:

- Wellness and readiness tracking
- Injury trends and recurrence analysis
- Return-to-play decision support
- Medical workload coordination
- Risk flagging and early intervention insights

Governance, Integrity & Compliance Intelligence

Stratetra™ strengthens governance by providing auditable, transparent intelligence across sporting operations.

Capabilities include:

- Athlete eligibility and compliance tracking
- Anti-doping and integrity monitoring support
- Policy and competition rule alignment
- Audit trails and reporting
- Fairness and transparency indicators

Commercial & Fan Intelligence (Optional Layer)

Where required, Stratetra™ supports commercial insight without compromising sporting integrity.

Capabilities include:

- Attendance and engagement analytics
- Sponsorship performance insights
- Fan behaviour and experience trends
- Revenue and growth intelligence aligned to sport outcomes

Platform Architecture & Why Stratetra™

Platform & Framework

Stratetra™ is engineered as a modular, scalable sports intelligence platform that adapts to different sports, competition levels, and organisational structures.

Core architectural components include:

- **Athlete Intelligence Fabric**

Unified athlete profiles combining performance, wellness, medical, and development data.

- **Performance & Competition Analytics Engine**

Real-time and historical analysis of individual, team, and competition performance.

- **Talent & Pathway Intelligence Layer**

Tools for identification, benchmarking, and long-term athlete development.

- **Tactical & Match Intelligence Module**

Advanced analysis of gameplay, opposition, and execution patterns.

- **Governance & Integrity Framework**

Embedded controls for compliance, transparency, and fair competition.

- **Open Integration Architecture**

Integration with wearables, video systems, timing systems, and external data sources.

- **Scalable Intelligence Core**

Supports grassroots programmes, elite teams, leagues, and national systems.

Why choose Stratetra™

Intelligence Designed for Sport

Stratetra™ is built specifically for the realities of sport — not retrofitted from generic analytics tools.

Additional differentiators:

- Athlete-centric by design
- Evidence-based talent decisions
- Performance and wellbeing in balance
- Governance and integrity built in
- Scales from grassroots to national systems

The Future of Sport Is Intelligent

Stratetra™ redefines how sport is understood, managed, and evolved. By unifying performance, talent, competition, and governance intelligence, it empowers sporting organisations to compete with clarity, develop talent responsibly, and build sustainable success.

Every athlete matters.
Every decision counts.
Every insight shapes the future.



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Years

Passion. People. Technology